

Unit Plan Template Year 7 Unit 3

Name of unit: Pop Art	
Expected Outcomes • Understand the origins and characteristics of Pop Art. • Explore bold colours, repetition, and contrast in their designs. • Apply Pop Art techniques to create artwork inspired by everyday objects and brands. • Develop confidence in using vibrant colour palettes and graphic styles.	
Developmental Focus Opportunities • Creativity and imagination: Transforming ordinary objects into striking Pop Art pieces. • Critical thinking: Analysing how Pop Art reflects culture and consumerism. • Resilience: Experimenting with bold designs and adapting ideas. • Collaboration: Sharing ideas and giving constructive feedback in group critiques.	
Key Learning Points	Powerful Knowledge
• Pop Art emerged in the mid-20th century and celebrates popular culture. • Artists use bright colours, repetition, and bold outlines to create impact. • Everyday objects and brands can become art through creative reinterpretation. • Contrast and composition are essential for making designs stand out.	• Recognising key Pop Art artists (e.g., Andy Warhol, Roy Lichtenstein). • Understanding how art movements respond to social and cultural trends. • Applying design principles like contrast, repetition, and scale effectively. • Communicating ideas visually using colour theory and composition.
Subject-Specific Vocabulary	Reading Opportunities
• Pop Art • Contrast • Repetition • Bold • Composition • Consumerism • Iconic • Graphic Style • Saturation • Outline	• Short texts on the history of Pop Art and its cultural impact. • Artist case studies (Warhol, Lichtenstein). • Articles on branding and visual culture.
Possible Misconceptions	Cross-Curricular Links
• Pop Art is only comic-style art. • Bright colours alone make something Pop Art. • Pop Art cannot include personal themes.	• English: Persuasive language in advertising. • Media Studies: Branding and visual communication. • Maths: Scale and proportion in design.
Early Learning goals	
1. Communication and Language	

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Communication and Language: Discuss Pop Art features and explain design choices.

Physical Development: Use tools for precise outlines and colour application.

Personal, Social, Emotional Development: Build confidence through bold creative decisions.

Literacy: Read about Pop Art origins; write reflections on creative process.

Mathematics: Explore proportion and repetition in patterns.

Understanding the World: Link Pop Art to cultural and historical contexts.

Expressive Arts and Design: Experiment with colour, contrast, and composition to create impactful designs.